

PAYMENTS ON FIRE™ PODCAST

About Payments on Fire™

Payments on Fire is Glenbrook Partners' podcast featuring interviews with individuals from across the global payments industry. Since our launch in 2014, our listeners have spanned the payments spectrum and include professionals working at networks, processors, merchants, financial institutions, government agencies, and in the investment community.

With a focus on education and engagement, Payments on Fire addresses a broad set of industry topics. The episodes have become a library of interviews that are timely when the episode airs, and remain a relevant resource as the industry evolves.

Participating in a Payments on Fire Podcast

Payments on Fire is not sponsored by our guests. While listeners will learn about a guest's company or product, each episode is an opportunity to introduce payments-related topics that educate listeners through a discussion that shares industry pain points, advancements, and insights gleaned from each guest's unique perspective.

If you'd like to participate in a podcast, send your contact information and episode idea to us at:
paymentsonfire@glenbrook.com.

Payments on Fire Library

All episodes are available on Glenbrook's Payments on Fire site at <https://glenbrook.com/payments-on-fire-podcasts/>, and syndicated through iTunes, Spotify, and other podcast aggregation services.

About Glenbrook Partners

Glenbrook is a payments strategy consulting firm serving organizations across the industry. Glenbrook is also the premier payments industry educator. More than 30,000 professionals have attended our payments education workshops. Put 23 years of industry leadership to work for you.



**ALL TIME
DOWNLOADS**

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EPISODES

235

**DOWNLOADS
PER MONTH**

9000

**DOWNLOADS
PER EPISODE**

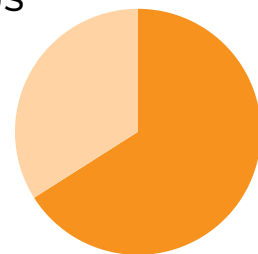
2500

**APPLE & SPOTIFY
SUBSCRIBERS**

5600

Our listeners join us from:

Outside US
34%



US
66%



PODCAST LOGISTICS

Prior to Recording

- We will schedule a prep call to align on the topics and talking points. After this call you will receive a draft script of questions. To keep the conversation lively, expect questions based on where the conversation goes. In other words, be prepared to go off-script!
- You will receive a calendar invitation with a Zoom link for a 1 hour recording session.

Recording the Podcast

- We suggest using headphones or a headset to minimize audio feedback into your speakers. Please make sure your mic and headset are working before the call. To limit distracting sounds, please make sure you're in a quiet room and that you are close to your device's microphone.
- When everyone is ready, we begin recording with a welcome to listeners. We'll then introduce you, welcome you, ask you to introduce yourself a bit further, and then we'll dive into the discussion.
- We record both audio and video. With your permission, we may extract a brief segment or two of video to include in the podcast show notes and/or use in a Glenbrook payments education workshop.

After the Recording

- We will edit the recording to fix background noises (fan sounds), excessive "ums, ahs, and you knows," and major gaffes or restarts.
- We do not typically provide editorial privileges or prerelease review of the finished recording. If this is something you require, please let us know.

Publishing & Posting

- We will let you know when the episode is posted.
- We will promote the episode on LinkedIn, X, and our Payments News and Payments Notes emails, and tag or link the organization and guest where appropriate.
- Please link back to the Payments on Fire podcast page and to Glenbrook Partners (www.glenbrook.com) when you promote the episode on social media or on your website.